



## **2026 Exhibitor Advertising Opportunity**

**RESERVATION DEADLINE: 26 February 2026**

**ARTWORK DEADLINE: 13 March 2026**

The ISMRM is pleased to offer Exhibitors the opportunity to increase their visibility by advertising in our Guide to Exhibition. The Guide will be distributed to over 5,000 MR professionals — your prospective clients! — at the 2026 ISMRM & ISMRT Annual Meeting & Exhibition. Attendees look to this guide for important information about the technical exhibition, e-poster exhibitions, as well as for maps, room numbers and scheduling.

To reserve ad space, please contact: Jennifer Clark, Director of Meetings by **Thursday, 26 February 2026**

Email: [jennifer@ismrm.org](mailto:jennifer@ismrm.org)

Phone: +1 510 841 1899

Fax: +1 510 841 2340

### **ADVERTISING RATES:**

Full page Ad: US\$4,000.00

Half page Ad: US\$2,000.00

### **AD SPECIFICATIONS:**

COLOR: 4-color process (CMYK) or grayscale PRINT SIZE

SPECIFICS: A4 (210mm x 297mm)

- FULL PAGE AD SPECIFICS: 216mm x 303mm (includes 3mm bleed throughout)
- HALF PAGE AD SPECIFICS: 216mm x 150mm (includes 3mm bleed all around)

BLEED ALLOWANCE: 3mm

FILE FORMAT: High-resolution (300 dpi) print-ready PDF files showing crop marks and bleed

AD SUBMISSION: Please email the final artwork by **Friday, 13 March 2026**, to the ISMRM Marketing Department: [ellen@ismrm.org](mailto:ellen@ismrm.org) and [parshy@ismrm.org](mailto:parshy@ismrm.org).